

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**GMMB**  
**Attention: Accounts Payable**  
**3050 K St, NW**  
**Washington, DC 20007**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
963941-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	2051

Flight Dates	Order #	Alt Order #
10/17/12 - 10/22/12	963941	07912450

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/17/12	10/19/12	M-F Early Sunrise	5:00-6:00 AM	--WTF--	:30	2	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	2	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	W	10/17/12	5:25 AM	M-F Early Sunrise	5:00-6:00 AM	:30	OFA12Z151H	\$350.00	NM
2 WESH	Th	10/18/12	5:29 AM	M-F Early Sunrise	5:00-6:00 AM	:30	OFA12Z151H	\$350.00	NM
2	10/17/12	10/19/12	M-F Sunrise @6AM	6:00-7:00 AM	--WTF--	:30	3	\$1,000.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	3	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	W	10/17/12	5:59 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12Z151H	\$1,000.00	NM
3 WESH	Th	10/18/12	6:29 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12G155H	\$1,000.00	NM
2 WESH	F	10/19/12	6:42 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12G155H	\$1,000.00	NM
3	10/22/12	10/22/12	NBC Today Show	7:00-9:00 AM	M-----	:30	2	\$1,600.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	2	\$1,600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	M	10/22/12	8:26 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12Z151H	\$1,600.00	NM
2 WESH	M	10/22/12	8:58 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12G155H	\$1,600.00	NM
4	10/17/12	10/19/12	*Early Sunrise @4:30AM 430a-5am		--WTF--	:30	2	\$125.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	2	\$125.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESH	W	10/17/12	4:50 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12Z151H	\$125.00	NM
1 WESH	Th	10/18/12	4:51 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12G155H	\$125.00	NM
5	10/22/12	10/22/12	*Early Sunrise @4:30AM 430a-5am		M-----	:30	1	\$150.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$150.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	M	10/22/12	4:41 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12G155H	\$150.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
963941-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	2051

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/20/12	10/20/12	Sat 5-6a	Sat 5-6a	-----S-	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$125.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESH Sa		10/20/12	5:13 AM	Sat 5-6a	Sat 5-6a	:30	OFA12G155H	\$125.00	NM
7	10/21/12	10/21/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	2	\$350.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH Su		10/21/12	6:54 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	OFA12G155H	\$350.00	NM
2 WESH Su		10/21/12	7:27 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	OFA12G155H	\$350.00	NM
8	10/17/12	10/19/12	NBC Today Show II	10AM-11AM	--WTF--	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	2	\$800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESH W		10/17/12	10:27 AM	NBC Today Show II	10AM-11AM	:30	OFA12Z151H	\$800.00	NM
1 WESH F		10/19/12	10:27 AM	NBC Today Show II	10AM-11AM	:30	OFA12G155H	\$800.00	NM
9	10/17/12	10/19/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	--WTF--	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	2	\$450.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESH W		10/17/12	12:23 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12Z151H	\$450.00	NM
1 WESH Th		10/18/12	11:59 AM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12G155H	\$450.00	NM
10	10/22/12	10/22/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	M-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH M		10/22/12	12:13 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12Z151H	\$500.00	NM
11	10/17/12	10/19/12	M-F 3-4 PM	3:00-4:00 PM	--WTF--	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	2	\$700.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH W		10/17/12	3:49 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12Z151H	\$700.00	NM
2 WESH Th		10/18/12	3:46 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12Z151H	\$700.00	NM
12	10/22/12	10/22/12	M-F 3-4 PM	3:00-4:00 PM	M-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$700.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH M		10/22/12	3:29 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12G155H	\$700.00	NM
13	10/17/12	10/19/12	M-F 4-5 PM NEWS	M-F 4-5 PM	--WTF--	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	2	\$800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESH W		10/17/12	4:54 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12Z151H	\$800.00	NM
1 WESH Th		10/18/12	4:16 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12G155H	\$800.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log



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963941-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	2051

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/17/12	10/19/12	M-F 4-5 PM NEWS Class of Time - Pre-emptible with notice	M-F 4-5 PM	--WTF--	:30	2	\$800.00	NM
14	10/22/12	10/22/12	M-F 4-5 PM NEWS Class of Time - Pre-emptible with notice	M-F 4-5 PM	M-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/22/12 4:31 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 OFA12G155H \$900.00 NM									
15	10/17/12	10/19/12	M-F 5-6 PM ROT Class of Time - Pre-emptible with notice	5:00-6:00 PM	--WTF--	:30	3	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 3 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHW 10/17/12 5:22 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 OFA12Z151H \$1,100.00 NM 3 WESHTh 10/18/12 5:27 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 OFA12G155H \$1,100.00 NM 2 WESHF 10/19/12 5:56 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 OFA12G155H \$1,100.00 NM									
16	10/17/12	10/19/12	M-F 6-6:30 PM Class of Time - Pre-emptible with notice	M-F 6-6:30 PM	--WTF--	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 3 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WESHW 10/17/12 6:22 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 OFA12Z151H \$1,500.00 NM 2 WESHTh 10/18/12 6:13 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 OFA12Z151H \$1,500.00 NM 1 WESHF 10/19/12 6:28 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 OFA12G155H \$1,500.00 NM									
17	10/22/12	10/22/12	M-F 6-6:30 PM Class of Time - Pre-emptible with notice	M-F 6-6:30 PM	M-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/22/12 6:23 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 OFA12Z151H \$1,500.00 NM									
18	10/21/12	10/21/12	SA/SU 6-6:30 PM Class of Time - Pre-emptible with notice	SA/SU 5:58-6:30 PM	-----S	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 10/21/12 6:22 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PM :30 OFA12Z151H \$1,100.00 NM									
19	10/17/12	10/19/12	M-F Entertainment Tonight Class of Time - Pre-emptible with notice	7:00-7:30 PM	--WTF--	:30	2	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 2 \$1,700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHW 10/17/12 7:27 PM M-F Entertainment Tonight 7:00-7:30 PM :30 OFA12Z151H \$1,700.00 NM 2 WESHTh 10/18/12 7:10 PM M-F Entertainment Tonight 7:00-7:30 PM :30 OFA12G155H \$1,700.00 NM									
20	10/17/12	10/20/12	M-Su News @ 11PM Class of Time - Pre-emptible with notice	11-1135p	--WTF--	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 2 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESHTh 10/18/12 11:30 PM M-Su News @ 11PM 11-1135p :30 OFA12Z151H \$1,600.00 NM 1 WESHF 10/19/12 11:34 PM M-Su News @ 11PM 11-1135p :30 OFA12Z151H \$1,600.00 NM									
21	10/17/12	10/19/12	NBC Tonight Show Class of Time - Pre-emptible with notice	11:35P-12:35XM	--WTF--	:30	2	\$900.00	NM

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Advertiser	Product	Estimate Number
Obama/D/President	SKED A	2051

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/17/12	10/19/12	NBC Tonight Show	11:35P-12:35XM	--WTF--	:30	2	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	10/17/12	12:21 AM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12Z151H	\$900.00 NM
2	WESH	F	10/19/12	12:21 AM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12G155H	\$900.00 NM
22	10/22/12	10/22/12	NBC Prime VOICE	8:00-9:00 PM	M-----	:30	1	\$8,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$8,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	8:43 PM	NBC Prime VOICE	8:00-9:00 PM	:30	OFA12G155H	\$8,500.00 NM
23	10/19/12	10/19/12	NBC Prime GRIMM	9:00-10:00 PM	----F--	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----F--	1	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	10/19/12	9:44 PM	NBC Prime GRIMM	9:00-10:00 PM	:30	OFA12Z151H	\$4,500.00 NM
24	10/21/12	10/21/12	NFL PRE-GAME	7:00P-8:00PM	-----S	:30	1	\$3,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/21/12	7:30 PM	NFL PRE-GAME	7:00P-8:00PM	:30	OFA12Z151H	\$3,500.00 NM
25	10/17/12	10/19/12	NBC Today Show	7:00-9:00 AM	--WTF--	:30	3	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	3	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	10/17/12	7:59 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12Z151H	\$1,500.00 NM
3	WESH	Th	10/18/12	7:56 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12Z151H	\$1,500.00 NM
2	WESH	F	10/19/12	7:29 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12Z151H	\$1,500.00 NM
26	10/22/12	10/22/12	M-F Sunrise @6AM	6:00-7:00 AM	M-----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	6:27 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12G155H	\$1,100.00 NM
27	10/21/12	10/21/12	M-Sun Nightly News	6:30-7:00 PM	-----S	:30	1	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/21/12	6:46 PM	M-Sun Nightly News	6:30-7:00 PM	:30	OFA12G155H	\$3,000.00 NM
28	10/22/12	10/22/12	M-Sun Nightly News	6:30-7:00 PM	M-----	:30	1	\$3,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12		M-Sun Nightly News	6:30-7:00 PM	:00		<del>\$3,500.00</del> NM
See MG 28.2									



## DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
963941-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	2051

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	10/22/12	10/22/12	M-Sun Nightly News	6:30-7:00 PM	M-----	:30	1	\$3,500.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESHM 10/22/12 10:46 PM M-F POLITICAL PROGRAMMIN(M-F 7-11PM :30 OFA12Z151H \$3,500.00 NM MG for 28.1 10/22									
29	10/20/12	10/20/12	Notre Dame Football	5:00A-4 XM	-----S-	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 10/20/12 5:11 PM Notre Dame Football 5:00A-4 XM :30 OFA12G155H \$1,400.00 NM									
30	10/19/12	10/19/12	NBC Prime DATELINE	10:00-11:00 PM	----F--	:30	1	\$5,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 ----F-- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH F 10/19/12 10:33 PM NBC Prime DATELINE 10:00-11:00 PM :30 OFA12G155H \$5,000.00 NM									
31	10/20/12	10/20/12	NBC Saturday	Sat 8-10am	-----S-	:30	1	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 10/20/12 8:57 AM NBC Saturday Sat 8-10am :30 OFA12Z151H \$1,300.00 NM									
32	10/17/12	10/19/12	Late Night w/Jimmy Fallon	12:35-1:35XM	--WTF--	:30	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 --WTF-- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHW 10/17/12 1:17 AM Late Night w/Jimmy Fallon 12:35-1:35XM :30 OFA12Z151H \$300.00 NM 2 WESH Th 10/18/12 1:18 AM Late Night w/Jimmy Fallon 12:35-1:35XM :30 OFA12G155H \$300.00 NM									
33	10/21/12	10/21/12	Sun 5-6a	Sun 5-6a	-----S	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 10/21/12 5:58 AM Sun 5-6a Sun 5-6a :30 OFA12Z151H \$125.00 NM									
34	10/19/12	10/19/12	COMMITMENT 2012 SPE	12:30PM-1:00PM	----F--	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 ----F-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH F 10/19/12 12:38 PM COMMITMENT 2012 SPECIAL 12:30PM-1:00PM :30 OFA12Z151H \$500.00 NM									
<b>Total Spots</b>							<b>54</b>		

## Payment Terms 30 Days

Gross Total	\$72,050.00
Agency Commission	\$10,807.50
Net Amount Due	\$61,242.50